

Privacy Policy

PHILOSOPHY SURROUNDING PRIVACY

We, at Benecaid Health Solutions Inc. ("Benecaid", "we" or "us"), value the trust that you have shown in our business and we are committed to maintaining the accuracy, confidentiality, and security of your personal information. To that end, we have adopted this privacy policy.

This policy explains how Benecaid collects, uses, discloses and safeguards the personal information provided to us either directly by you or by a third party.

By providing, or authorizing a third party to provide, your personal information to us, you signify your consent to Benecaid's collection, use and disclosure of your personal information in accordance with this privacy policy.

For purposes of this privacy policy, "personal information" shall mean any information that can identify an individual directly or through other reasonably

available means. Personal information will not include an individual's business address or business telephone number.

As part of our commitment to treat your personal information with respect, we operate in accordance with the following ten principles (the "Principles"):

- Principle 1 – Accountability
- Principle 2 – Identifying Purposes
- Principle 3 – Consent
- Principle 4 – Limiting Collection
- Principle 5 – Limiting Use, Disclosure and Retention
- Principle 6 – Accuracy
- Principle 7 – Safeguarding Customer Information
- Principle 8 – Openness
- Principle 9 – Customer Access
- Principle 10 – Handling Customer Complaints and Suggestions

PRINCIPLE 1 – ACCOUNTABILITY

We are responsible for personal information in our possession or custody, including personal information that we may transfer to third parties for processing. The overall responsibility for ensuring our compliance with data privacy laws and this privacy policy rests with the VP of Operations, who is our Privacy Officer, although other individuals within Benecaid have responsibility for the day-to-day collection and processing of personal information and may be delegated to act on behalf of the Privacy Officer. Please see below for the contact information of our Privacy Officer.

PRINCIPLE 2 - IDENTIFYING PURPOSES

The purposes for which personal information is collected by us will be identified to you before or at the time the information is collected.

PRINCIPLE 3 - CONSENT

Personal information will only be collected, used, or disclosed with the consent of the customer, except in certain circumstances permitted or required by law. The way in which we seek consent may vary depending upon the sensitivity of the information. We will obtain express consent in all cases where the personal information involved is considered sensitive, such as income or health information.

Typically, we will seek consent for the use or disclosure of personal information at the time of collection. However, additional consent will be sought after the personal information has been collected, if it is required for a new purpose.

In certain circumstances, obtaining consent would be inappropriate. The federal Personal Information Protection and Electronic Documents Act and provincial privacy laws provide for exceptions where it is impossible or impractical to obtain consent.

PRINCIPLE 4 - LIMITING COLLECTION

The personal information collected by us shall be limited to those details necessary for the purposes identified to you.

PRINCIPLE 5 - LIMITING USE, DISCLOSURE AND RETENTION

We will not use or disclose personal information for purposes other than those for which it was collected, except with the consent of the individual or as required or permitted by law. Benecaid does not sell and/or trade customer lists to third-party companies and organizations. Subject to any applicable business, legal, or regulatory requirements, we will

ensure that the personal information is destroyed in a secure manner, erased, or made anonymous when it is no longer required to fulfil our services and commitments to you.

PRINCIPLE 6 – ACCURACY

We shall make every reasonable effort to ensure your personal information is maintained in an accurate, complete and up-to-date form.

PRINCIPLE 7 – SAFEGUARDING CUSTOMER INFORMATION

We shall utilize industry standard security safeguards to protect your personal information.

PRINCIPLE 8 – OPENNESS

If you would like a copy of our privacy policies we will provide one to you and if you have any questions regarding same, we happy to discuss them with you.

PRINCIPLE 9 – CUSTOMER ACCESS

Upon your request, we shall inform you of (i) the type of personal information we have collected, (ii) how we have used your personal information in the past, and how we may in the future, and (iii) whether or not we have disclosed your personal information to any third parties (and, if so, to whom). Individuals may verify the accuracy and completeness of their personal information, and may request that it be amended, if appropriate.

There may be circumstances where we are unable to provide access to your personal information. We may deny access for legally permissible reasons, such as situations where the information contains references to other customers and is not reasonably severable, or where it cannot be disclosed for legal, security, or commercial proprietary reasons. We will advise the customer of any reason for denying an access request.

When a customer successfully demonstrates the inaccuracy or incompleteness of personal information held by us, we will correct or update the information as required.

Please note that before we are able to provide you with any information or correct any inaccuracies we will ask you to verify your identity and to provide other details to help us to respond to your request.

PRINCIPLE 10 – HANDLING CUSTOMER COMPLAINTS AND SUGGESTIONS

Customers may direct any questions or enquiries with respect to the Principles or about our information handling practices by contacting:

Benecaid Health Benefit Solutions Inc.
Privacy Officer
185 The West Mall, Suite 800
Etobicoke, ON M9C 5L5

Phone:1 (877) 797-7448 ext. 7400
Fax: 1 (416) 622-5312
Email: privacy@benecaid.com

SPECIFIC HANDLING PRACTICES

WHY WE GATHER PERSONAL INFORMATION:

At Benecaid, we gather and use personal information to:

- administer products and services on behalf of our customers;
- adjudicate (make determinations) regarding benefit claims;
- send product information or provide services to our customers;
- provide customers with access to Benecaid products;
- respond to customer inquiries about accounts and other services;
- understand our customers, and prospective customers' needs, and to offer products and services to meet those needs;
- conduct credit checks on prospective corporate customers (but not individuals) and meet legal requirements.

We also use the personal information you have provided to us to communicate with you and safeguard your interests. We will send you important notices, and respond to any special needs or enquiries you may have. We may also send you information about other products and services in which we believe you may be interested.

We only use personal information for the purposes that we have disclosed to you. If for any reason your information is required to fulfill a different purpose, we will obtain your consent before we proceed.

TYPES OF INFORMATION WE COLLECT:

The type of personal information we may ask for depends on and is related to the reason (or purpose) such personal information was provided to us. For in-stance, for the purposes of managing your Health Spending Account, we will collect information in respect of, and for the purposes, of processing your claim. In addition to the foregoing, the following is a description of the type of personal information that we may ask for:

- name
- telephone number
- residential address
- email address
- date of birth
- employer name

- date, time, frequency and details in respect of claims made for medical or other benefit appointments
- prescription information
- banking and bank account information
- information with respect to dependents covered by your employer's benefit plan
- pre-existing medical conditions as they relate to products being purchased

The choice to provide us with your personal information, either directly or through a third party, is always yours. However, your decision to withhold particular information may limit our ability to provide you with the services or products you requested.

HOW WE COLLECT SUCH PERSONAL INFORMATION:

We may gather such personal information from you in person, via the Internet, via email, over the telephone or by corresponding with you via mail, facsimile, or from third parties (such as pharmacists, physicians or employers) who have your authority to disclose such personal information to us.

WHILE WE TRY TO ENSURE THAT EVERY THIRD PARTY WHO DISCLOSES PERSONAL INFORMATION TO US HAS YOUR CONSENT TO DO SO, IF YOU BELIEVE THAT A THIRD PARTY HAS INAPPROPRIATELY DISCLOSED YOUR PERSONAL INFORMATION TO US, PLEASE CONTACT THAT THIRD PARTY. IF THEY DO NOT ADEQUATELY RESPOND TO YOUR INQUIRIES, PLEASE LET US KNOW IMMEDIATELY.

For purposes of maintaining quality service, calls to our customer service lines may be recorded. A recorded message given prior to your call being answered will let you know if your call may be the subject of our random call recording quality assurance program.

WHEN INFORMATION MAYBE DISCLOSED TO OUTSIDE PARTIES:

Except as specifically provided for in this privacy policy, we do not disclose any personal information to third parties. The following are the limited instances where we may disclose your personal information to third parties:

- to investigate potentially fraudulent or questionable activities regarding your account(s), including your Health Spending Account, or the use of our services;
- to offer you related products and services that might benefit you;
- in anticipation of and in the course of an actual or potential sale, reorganization, consolidation, merger or amalgamation of our business;
- to coordinate with your employer to set up, change or administer your Health Spending Account;
- to work with industry partners to underwrite, adjudicate or insure Benecaid's suite of products;
- to authenticate and process claims for benefit coverage; and

- when required or permitted by law.

In the event we disclose personal information to our service providers, we require our service providers to agree to contractual requirements that are consistent with our privacy and security policies. We prohibit our service providers from using personal information, except for the specific purpose for which we supply it to them.

The type of information we are legally required to disclose may relate to criminal investigations or government tax reporting requirements. In some instances such as a legal proceeding or court order, we may also be required to disclose certain information to authorities. Only the information specifically requested is disclosed and we take precautions to satisfy ourselves that the authorities that are making the request have legitimate grounds to do so.

There are some situations where we are legally permitted to disclose personal information such as employing reasonable and legal methods to enforce our rights or to investigate suspicion of illegal activities.

OUR EMPLOYEES AND YOUR PERSONAL INFORMATION:

In the course of daily operations, access to private, sensitive and confidential information is restricted to authorized employees who have a legitimate business purpose and reason for accessing it. For example, when you call us, our designated employees will access your personal information to verify who you are and to assist you in fulfilling your requests.

As a condition of their employment, all employees of Benecaid are required to abide by the privacy standards we have established. Employees are informed about the importance of privacy and they are required to agree to standard business practice policies that prohibit the disclosure of any customer information to unauthorized individuals or parties.

Unauthorized access to and/or disclosure of personal information by an employee of Benecaid is strictly prohibited. All employees are expected to maintain the confidentiality of personal information at all times and failing to do so will result in appropriate disciplinary measures, which may include dismissal.

HOW WE SAFEGUARD YOUR INFORMATION:

We use industry standard technologies and maintain current security standards to ensure that your personal information is protected against unauthorized access, disclosure, inappropriate alteration or misuse.

Electronic customer files are kept in a highly secured environment with restricted access. Paper-based files are stored in a secure area and access is also restricted.

We manage our server environment appropriately and our firewall infrastructure is strictly adhered to. Our security practices are reviewed on a regular basis and we routinely employ current technologies to ensure that the confidentiality and privacy of your information is not compromised.

Our web site uses Secure Socket Layer (SSL) and 128 bit encryption technologies to enhance security when you visit the secured areas of these sites. SSL is the industry standard tool for protecting and maintaining the security of message transmissions over the Internet. When you access your account(s) or send information from secured sites, encryption will scramble your data into an unreadable format to inhibit unauthorized access by others.

To safeguard against unauthorized access to your account(s), you are required to "login" with a user name and a password to certain secured areas of the Benecaid web site. Both user id and password are encrypted when sent over the Internet. If you are unable to provide the correct password, you will not be able to access these sections.

When you call our customer service centre you will be required to verify your identity by providing some personally identifying information as well as your group number and client id.